

FOR IMMEDIATE RELEASE:  
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## **City of Dallas hosts third annual Environmental Education Fair; Dallas residents invited to attend Earth-friendly family event**

**DALLAS** – The City of Dallas, University of North Texas and Texas Discovery Gardens will present the Third Annual Environmental Education Initiative Fair from 10 a.m. to 5 p.m. Saturday, March 8 at Texas Discovery Gardens in Fair Park. The fair was created to educate people of all ages about methods and techniques to make their lives greener. By effectively managing outdoor water use, which can account for more than 50 percent of the City's total summer water use, residents can maintain sustainable and environmentally conscious gardens.

The "Conservation in Action" fair will offer interactive exhibits, games and activities. Attendees will learn how to incorporate water wise practices into their landscapes to save water, time and money. Water wise butterfly gardening, gardening demonstrations, and gardens featuring native and adapted plants, will keep adults busy, while children will enjoy games like Water Jeopardy, the Litter Walk, a Recycling Relay, and hands-on recycling and water conservation demonstrations. For added fun, the Dallas Water Utilities (DWU) mascot "Dew," will make a special appearance, and the first 500 attendees will receive a free t-shirt, poster, food and bottled water.

"Conservation is easy to achieve with like-minded individuals to help each other along," said DWU Conservation Program Manager Carole Davis. "By the year 2060 much of Dallas water needs will be met from conservation and reuse. We offer opportunities like this to educate and empower residents to take action in preserving our water and environment."

Dallas citizens' water conservation efforts have saved an estimated 70 billion gallons of water since 2001. DWU hosts and participates in educational activities such as "Conservation in Action," throughout the year to encourage and empower individuals to save water now, ensuring there is enough for future generations.

For more information about the City of Dallas Environmental Education Initiative Fair call Dallas Recycles at (214) 670-4364 or visit [www.savedallaswater.com](http://www.savedallaswater.com).

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The City of Dallas Water Utilities and its *Save Dallas Water* campaign strives to raise awareness about water conservation by providing residents with information to encourage conservation at all levels. The main goals of the program are to extend the life of existing water supplies and reduce water waste and consumption. For more information about the City of Dallas Water Utilities Conservation programs visit [www.savedallaswater.com](http://www.savedallaswater.com).

