

ATTENTION:

Assignment Editors, Photo Journalists,
Environmental Reporters

Tuesday, August 18, 2009



Dallas Offers Money-Saving Kits to Residents For FREE

Residents can save money on utility bills with simple do-it-yourself projects and free materials

Dallas, TX – With Americans looking to save money any way they can, the City of Dallas is offering a money-saving solution to its residents.

The City of Dallas, through its partnership with the Dallas Sustainable Skylines Initiative, is offering a home energy efficiency and water conservation kit free to any homeowner or renter (with landlord permission) in Dallas. These kits will help residents live green and save green. Quick, simple fixes can lower utility bills, save water and reduce impacts on air quality.

The kit is a re-usable Green Dallas shopping bag filled with items including compact fluorescent bulbs, low-flow shower head, moldable caulking, clear window tape, faucet aerators, toilet tank leak-detection tablet pack, draft stoppers, foam weather-stripping, and other materials.

Requirements:

1. Must be Dallas (city) resident;
2. Must attend educational seminar to pick up kit

To Sign Up For a FREE Kit:

Dallas residents should send an email to GreenDallas@dallascityhall.com with the **Subject Line: “Kit Sign Up”** with the following information:

1. Choose a seminar to attend.
2. Provide contact information: Name – Address – Phone Number – Email address

Additional info:

In order to quantify the effectiveness of the program, the City of Dallas will capture kilowatt usage from participating residents' power meters. Residents agree to have their power usage tracked by accepting the kits; this process requires no additional efforts by participants beyond the educational seminar they must attend to receive their kit. Additionally, this program will also be used to gauge homeowner interest in additional weatherization programs offered through the American Recovery and Reinvestment Act and helping eligible homeowners with additional upgrades.

((more))

Funding for the kits came from the Environmental Protection Agency through the Dallas Sustainable Skylines Initiative in order to study the effects of energy efficiency and water conservation education and efforts across Dallas.

Supplies are limited and will be distributed on a first-come first-serve basis.

Seminar Options

- Seminar 1 Saturday, August 22 at 12:00 PM
Dallas Farmer's Market - 1010 S. Pearl - Multipurpose Room

- Seminar 2 Friday, August 28 at 12:00 PM
Dallas Zoo - 621 E. Clarendon or DART Red Line

- Seminar 3 Saturday, August 29 at 9:00 AM
Bachman Recreation Center - 2750 Bachman Drive

- Seminar 4 Saturday, August 29 at 1:00 PM
Timberglen Recreation Center - 3810 Timberglen Road

- Seminar 5 Wednesday, September 9 at 3:00 PM
Samuell-Grand Recreation Center - 6200 E. Grand Avenue

- Seminar 6 Friday, September 11 at 9:00 AM
Thurgood Marshall Recreation Center - 5150 Mark Trail

- Seminar 7 Friday, September 11 at 1:00 PM
Martin Weiss Recreation Center - 1111 Martindell Avenue

- Seminar 8 Saturday, September 26 at 9:00 AM
The Senior Source - 3910 Harry Hines Boulevard

- Seminar 9 Saturday, September 26 at 3:00 PM
Reverchon Park Recreation Center - 3505 Maple Avenue

- Seminar 10 Friday, October 2 at 3:00 PM
Martin Luther King Jr. Recreation Center - 2922 M.L. King Drive

- Seminar 11 Saturday, October 3 at 1:00 PM
Trinity River Audubon Center - 6500 S. Loop 12

About Dallas Sustainable Skylines Initiative (DSSI)

The Dallas Sustainable Skylines Initiative is a public-private partnership led by the City of Dallas, the North Central Texas Council of Governments, and the EPA. Its purpose is to encourage and promote environmentally sustainable practices and speedy pollution reductions in the day-to-day business practices of private and public sector partners – the core of DSSI. Visit www.sustainableskylines.org for more information.

About GREEN DALLAS

The City of Dallas' Green Dallas initiative is aimed at environmental responsibility and encourages both public and private sector involvement. To find out more about how the City of Dallas is an environmental leader and what residents can do to 'build a greener Dallas,' visit the City's green Web site www.GreenDallas.net

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